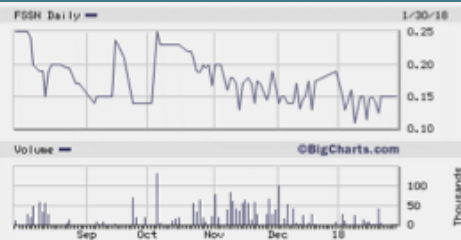


Fast-Growing, Global Provider of Cloud-Based SaaS Digital Asset Management & Sales Enablement

## OTCQB: FSSN - Price & Volume



## Key Stats (Source: Company, Yahoo! Finance)

Stock Price: (1/30/18)	\$0.15
52 Week Low-High	\$0.08-\$0.86
Avg. Volume (30 day)	8,236
Shares Outstanding (12/31/17)	44.9M
Market Cap	\$6.7M
Public Float (@ 12/31/17)	7.2M
Insider Holdings	42%
Institutional Holdings	<1%
Annual Contract Value <sup>1</sup>	\$1.3M
Investment in Platform R&D	\$5.0M
Cash (@9/30/17)	<\$0.1M
Debt (@9/30/17)	\$2.2M
Employees	11
Fiscal Year End	Dec. 31

65K+ Users  
Across  
27 Countries

## Company Contacts

Mike Brown, Chairman & CEO  
Garry Lowenthal, EVP & CFO  
Wade Anderson, CTO & CPO  
Jason Mitzo, CRO

## FISION Corporation

Minneapolis, Minnesota  
T 612-927-3700  
www.fisiononline.com

Ron Both, Managing Director, CMA  
T 949.432.7557 • FSSN@cma.team

## About FISION Corporation

- ▶ **Powerful, patented, cloud-based SaaS marketing technology:** simplifies brand distribution and sales enablement across large distributed enterprises.
- ▶ **Delivers the 'Right' materials at the 'Right' time:** sales teams spend more time selling, while maintaining brand/legal compliance.
- ▶ **Creates actionable "Big Data" for making better marketing decisions:** permits visibility into each user and every asset system wide.

## Company Highlights

- ▶ Shifted sales focus to major enterprise, creating a **\$16M total contract value sales pipeline**
- ▶ **Patented, SaaS-based Cloud technology:** First patent issued, US & International; two additional filed with USPTO.
- ▶ **\$5 million R&D** invested in platform to-date
- ▶ Validation by global recognized brands and growing: **SAP, OTIS/United Technologies, Marketo, IRIS, Discovery Holdings, Oracle, Ameriprise Financial, Green Bay Packers**
- ▶ **76% recurring revenue; 87% gross margins**

## High-Growth Markets

- ▶ Global Digital Marketing Software market: growing at 23% CAGR to **\$79 billion by 2020** <sup>2</sup>
- ▶ Cloud Business Process Services (BSaaS) market: growing at **14% CAGR** from 2016 to **\$151 billion by 2020** <sup>3</sup>

## Major Milestones

- ▶ Appointed as **Marketo "LaunchPoint" partner**
- ▶ Signed three global master license contracts
- ▶ Strengthened management team with appointment of Wade Anderson as chief technology officer & chief product officer
- ▶ Acquired Volvero, a leader in cloud-based enterprise content collaboration

## Recent News Highlights

**Jan 30:** Brought brand management & marketing automation to leading global provider of aerospace and building systems

**Jan 18:** Reported breakout year

## FISION Online SaaS Technology

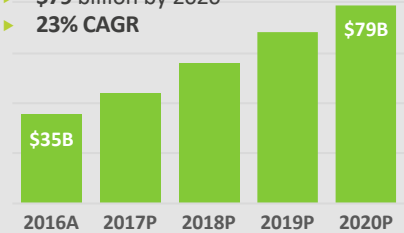


Multi-Tiered, Multi-Tenant Digital Asset Management, Measurement and Analysis

## High-Growth Opportunity

Global Digital Marketing Software Market <sup>2</sup>

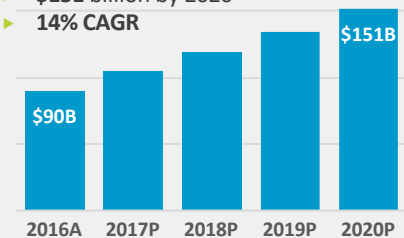
- ▶ **\$79 billion by 2020** <sup>2</sup>
- ▶ **23% CAGR**



## High-Growth Opportunity

Cloud Business Process Services (BSaaS) <sup>3</sup>

- ▶ **\$151 billion by 2020** <sup>3</sup>
- ▶ **14% CAGR**



## Channel Partners



## Major Enterprise Customers

